

St. Gallen Project Manager Program

Project manager training. Project manager education.

Sessions

Dates

St. Gallen Business School organizes each seminar and program several times a year. Dates see:

www.sgbs.com/ehp91

Location

Some seminars take place in Switzerland, others in Germany or Austria.

Course fee, Duration

CHF 13'900.- excl. VAT, 4 + 4 + 4 + 4 days
Invoicing in Euro is possible, at the current daily rate.

Registration

Internet: www.sgbs.com/ehp91

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Phone: +41 71 225 40 80

Please note our General Terms & Conditions, see www.sgbs.com/terms

Participants

1. High performer who hold or are about to hold an important role in the company as project managers
2. Managers with responsibility for projects
3. High potentials who are assigned important tasks and are expected to demonstrate their entrepreneurial skills
4. Project managers who need new knowledge to achieve very demanding project results

Concept

Anyone who leads a project should approach their work with a lot of enthusiasm, an entrepreneurial attitude and an absolute focus on results. Because only the best are able to bring demanding projects to the desired level of success. Those responsible for a project usually have no hierarchical power, no automatic support from the line. Ruling is not an option, nor is giving orders. Project managers therefore have an extremely demanding task: they have to deliver, they have resources, but they need supporters, mentors and promo-

ters in all areas and at several management levels. To do this, they need everything that leadership has to offer: social skills; empathy; assertiveness; enthusiasm; vision. They have to build networks, move successfully in partnerships and virtual structures, and win others over to their own goals. In addition, however, they also need technical skills: in project management; in financial management; in business administration.

Topics

General Management

- The overall view, connections
- Result-oriented leadership
- General Management
- The St. Gallen management approach to corporate governance

Leading and leadership personality

- The personal competencies as a leader
- The art of delivering the desired results thanks to emotional intelligence
- Personal competencies and leadership behavior

Business administration, controlling

- The hard facts: Business administration
- Planning, budgeting, mapping and controlling results through key figures
- Investment & profitability calculations
- Financing, capital and capital costs

Startup mentality

- To be an entrepreneur, you need business acumen and a startup mentality
- Evaluate, reject or confirm business ideas
- The project strategy in the sense of a startup concept
- Designing the business case
- From the project idea to the successful business model
- Implement the business model, develop it successfully and grow it in a controlled manner

SGBS Certified Management Expert St. Gallen®

After successfully completing the program, you will receive a certificate of completion. This entitles you to begin the «SGBS Certified Management Expert St. Gallen®» degree program, with the days you have already completed being credited. Details: sgbs.ch/experts