

# Become a member of the Executive Board

## St. Gallen Executive Board School

### Sessions

#### Dates

St. Gallen Business School organizes each seminar and program several times a year. Dates see:

[www.sgbs.com/esch11](http://www.sgbs.com/esch11)

#### Location

Some seminars take place in Switzerland, others in Germany or Austria.

#### Course fee, Duration

CHF 34'900.- excl. VAT, 12–36 months, 30 days  
Invoicing in Euro is possible, at the current daily rate.

### Registration

Internet: [www.sgbs.com/esch11](http://www.sgbs.com/esch11)

E-Mail: [seminars@sgbs.com](mailto:seminars@sgbs.com)

Phone: +41 71 225 40 80

Please note our General Terms & Conditions, see [www.sgbs.com/terms](http://www.sgbs.com/terms)

### Admission

5 years of experience in the management of an organizational unit, a key central function or a company.

### Participants

Successful managers with experience and comprehensive management responsibility who have moved up to top management level who wish to qualify for this.

### Procedure

**Step 1:** Please let us know if you are interested in attending this St. Gallen Management School. [studium@sgbs.ch](mailto:studium@sgbs.ch) or phone +41 71 225 40 80

**Step 2:** We will clarify with you in a telephone conversation whether the admission requirements are met.

**Step 3:** If so, please register with us and the study program will then begin on the date of your choice, with a 4-day seminar at our Study Center in St. Gallen. Topic: The holistic St. Gallen management approach.

**Seminar modules:** You then attend the planned seminar modules, see "Topics". Each module is held 3 - 4 times a year, in CH, D or A.

**Competencies for a board function:** The aim of this top-class program is to prepare you optimally for the role of a member of the management board.

**Certification module:** The course is completed as part of a 4-day certification module in St. Gallen. No exams, but active contribution of knowledge and your experience.

**Graduation:** After successfully completing the St. Gallen Management Board School, you will receive a certificate from St. Gallen Business School. This proves that you have acquired a high-caliber qualification for the profession of a member of the management board.

### Concept

As a member of the Management Board, you become part of a team that is responsible for the well-being of the company as a whole. In most cases, the members of the management board (or board of directors) share responsibility for functional areas or business areas. As a result, in addition to responsibility for the company as a whole, they also develop a "territorial mindset" for their own area. If you want to be successful as part of the Management Board, you have to be able to reconcile both interests; you have to manage the whole and optimize your own area; you have to reconcile corporate and divisional strategy; but you also have to be able to assert the legitimate interests of your own area. All of this requires professional competence and personal aplomb. Professional expertise in areas such as strategy, marketing, finance, performance, processes, structures and controlling. Personal skills in areas such as leadership, crisis management, leadership behavior, dealing with conflicts, motivation, change management and implementation strength.

This program qualifies you to take on a role as a member of the management board of a company or institution.

### Seminar topics\*

A total of 30 seminar days, spread over 8 sessions, consisting of:

- **Holistic and normative management**  
Details: [www.sgbs.com/e84](http://www.sgbs.com/e84)
- **Strategic Management**  
Details: [www.sgbs.com/e31](http://www.sgbs.com/e31)
- **Digitalization and Innovation**  
Details: [www.sgbs.com/eav14](http://www.sgbs.com/eav14)
- **Executive Leadership**  
Details: [www.sgbs.com/e87](http://www.sgbs.com/e87)
- **High-performance organization**  
Details: [www.sgbs.com/e32](http://www.sgbs.com/e32)
- **Financial management**  
Details: [www.sgbs.com/e51](http://www.sgbs.com/e51)
- **Change Management**  
Details: [www.sgbs.com/e73](http://www.sgbs.com/e73)

\* This selection of seminars can be changed depending on the situation at the launch event.

### Certificate degree

After successfully completing the SGBS St. Gallen Management Board School, graduates receive a certificate from St. Gallen Business School. This proves that you have acquired a top-class qualification for the profession of a member of the Management Board.