

# Become a Team Leader

## St. Gallen Team Leader School

### Sessions

#### Dates

St. Gallen Business School organizes each seminar and program several times a year. Dates see:

[www.sgbs.com/esch32](http://www.sgbs.com/esch32)

#### Location

Some seminars take place in Switzerland, others in Germany or Austria.

#### Course fee, Duration

CHF 14'900.- excl. VAT, 12 – 24 months, 15 days  
Invoicing in Euro is possible, at the current daily rate.

### Registration

Internet: [www.sgbs.com/esch32](http://www.sgbs.com/esch32)

E-Mail: [seminars@sgbs.com](mailto:seminars@sgbs.com)

Phone: +41 71 225 40 80

Please note our General Terms & Conditions, see [www.sgbs.com/terms](http://www.sgbs.com/terms)

### Participants

Junior staff, high potentials and young top performers who have been identified as talented individuals worthy of support and who are performing or will perform their first management tasks.

### Admission

No special prior knowledge required, but: Participants must be classified by their company as particularly worthy of support.

### Procedure: Becoming a team leader

**Step 1:** Please let us know if you are interested in attending this St. Gallen Management School. [studies@sgbs.ch](mailto:studies@sgbs.ch) or phone +41 71 225 40 80

**Step 2:** We will clarify with you in a telephone conversation whether the admission requirements are met.

**Step 3:** If so, please register with us and the study program will begin on the date of your choice, with a 4-day seminar at our Study Center in St. Gallen. Topic: The holistic St. Gallen management approach.

**Seminar-Modules:** You then attend the planned seminar modules, see "Topics". Each module is held 3 – 4 times a year, in CH, D or A.

**Certification module:** The course is completed as part of a 4-day certification module in St. Gallen. No exams, but active contribution of knowledge and your experience.

### Graduation

After successfully completing the St. Gallen Team Leader School, you will receive a certificate from St. Gallen Business School. This proves that you have acquired a top-class qualification for the profession of team leader.

### Concept: Team Leader training

You are a junior employee. Your professional goal: to lead a team. As a team leader, you become a manager. You are no longer primarily responsible for your own performance and productivity. Performance measurement will focus much more on the question of how you and your entire team contribute to the agreed objectives as an organizational unit. Leadership thus becomes your profession. As in any profession, this also requires certain knowledge and skills. You can learn these over many years through your own experience. However, it is far more effective to acquire the existing knowledge of the laws of leadership and performance through practical training and management education. In this way, you will learn to understand and control the mechanisms of action for entrepreneurial success; you will learn to put together a team and align it towards common goals

and results. You will apply the important tools and methods of leadership and grow step by step into your role as a manager.

### Dates

There are 3 – 4 sessions per year for each seminar module. You choose the dates/locations that suit you.

### Topics \*

A total of 15 seminar/presence days, spread over 4 sessions:

- **Leadership competence**  
Details: [www.sgbs.com/e52](http://www.sgbs.com/e52)
- **Appearance, communication, persuasion**  
Details: [www.sgbs.com/e78](http://www.sgbs.com/e78)
- **Financial knowledge**  
Details: [www.sgbs.com/e53](http://www.sgbs.com/e53)
- **Overall context of corporate management**  
Details: [www.sgbs.com/e84](http://www.sgbs.com/e84)

\* This selection of seminars can be changed depending on the situation at the launch event.