

St.Gallen Supervisory & Board of Directors School

The St. Gallen School for supervisory and management boards

Sessions

Dates

St. Gallen Business School organizes each course and program several times a year. Dates see:

www.sgbs.com/esch12

Location

Some courses take place in Switzerland, others in Germany or Austria.

Course fee, Duration

CHF 39'000.- excl. VAT, 12 – 36 months, 30 days
Invoicing in Euro is possible, at the current daily rate.

Registration

Internet: www.sgbs.com/esch12

E-Mail: seminars@sgbs.com

Phone: +41 71 225 40 80

Please note our General Terms & Conditions, see www.sgbs.com/terms

Participants

Responsible persons from controlling bodies of companies and organizations: Supervisory boards, administrative boards or authorized representatives. In addition, personalities from all areas who wish to perform such functions. Also suitable for owners and major shareholders.

Concept

This is a St. Gallen program for individuals who are not themselves part of the management team as CEO or member of the management board, but who are supposed to monitor the fortunes of the company as a supervisory body. You will learn to perform your supervisory role from a holistic, comprehensive management perspective. You will learn to scrutinize management concepts and strategies and to assess opportunities and risks.

Service components

Seminar modules

Over a period of 12 – 24 months, you will attend 8 seminars, a total of 24 days in presence at St. Gallen Business School. You can choose between locations in Switzerland or Germany.

Certification module

The course is completed as part of a 4-day certification module in St. Gallen. No exams, but active contribution of knowledge and your experience.

Graduation

After successfully completing the St. Gallen Supervisory & Board of Directors School, you will receive a

certificate from St. Gallen Business School. This proves that you have acquired a top-class qualification for the profession of a member of the Board of Directors.

Admission

Individuals who belong to the target group and who wish to receive intensive further training in the management aspects of these control functions. The group formation and the study plan are adapted on the basis of previous knowledge.

Procedure

Step 1: Please let us know if you are interested in attending this St. Gallen Management School. studies@sgbs.com or phone +41 71 225 40 80

Step 2: We will clarify with you in a telephone conversation whether the admission requirements are met.

Step 3: If so, please register with us and the study program will then begin on the date of your choice, with a 4-day seminar at our Study Center in St. Gallen. Topic: The holistic St. Gallen management approach.

Seminar modules: You then attend the planned seminar modules, see "Topics". Each module is organized 3 to 4 times a year, in CH or D, partly in A.

Individual coaching: Individual coaching in our Executive Center in Küsnacht on Lake Zurich (1 day) and in 2 virtual meetings. The dates for the coaching sessions are booked separately and arranged individually.

Topics

The management tasks of an administrative or supervisory board at a glance

- What drives a company in the desired direction and what drives it in an undesired direction?
- Monitoring the future development of the company
- Questioning the management's concepts, strategies, budgets and plans
- Understanding and scrutinizing the financial development
- Understanding the factors influencing the successful survival of the company
- Understanding the opportunities and investment projects presented by management
- Understanding the potential risks and dangers of disruption and decline of the company
- Understanding the consequences of management's strategic decisions on the financial impact and on the development of the company's value or share price
- Knowing the drivers of value creation and value destruction
- Considerations when filling top management positions
- The great importance of the right corporate structure: Which struc-

tures promote growth, motivation, leadership and ultimately financial success?

- Which structures have the opposite effect?
- Beware of false incentive models!
- Commitment to the interests of the owners
- Specification of guidelines, values, corporate culture and management guidelines
- Approval of mission statement and corporate policy
- Other topics brought up by participants

The program does not cover the legal topics of supervisory board, board of directors or advisory board functions, as these depend on the respective legal systems and legal interpretations of the individual countries. This program focuses exclusively on management topics.

This program qualifies you from a management perspective for a responsible position on the supervisory board, board of directors or advisory board of a renowned company or organization.

Seminars*

Total of 30 seminar days, self-learning using St. Gallen tools.

- Holistic Management
Details: www.sgbs.com/e84
- Digital Innovation
Details: www.sgbs.com/eav14
- Strategic Management
Details: www.sgbs.com/e31
- Business Development
Details: www.sgbs.com/e57
- Executive Leadership
Details: www.sgbs.com/e87
- Finance management
Details: www.sgbs.com/e51
- Startup- & New Business Management
Details: www.sgbs.com/e97
- High-performance organization and change
Details: www.sgbs.com/e32

* This seminar selection can be changed depending on the situation at the start event.

Certificate degree

After successfully completing the St. Gallen Supervisory & Board of Directors program, graduates receive a certificate from St. Gallen Business School. This proves that you have acquired a high-caliber qualification for the function of a member of the Supervisory Board or Board of Directors.

Private Coaching

Additional option:

— Individual board coaching

In addition to the services described in this program, you have the option of booking a personal 'Private Coaching' session separately.

Some topics are too personal to be discussed in a seminar. Others are simply too important or do not meet your personal expectations by attending the seminars alone.

Private coaching is intended for both cases:

- individually just you and an experienced coach from St. Gallen Business School
- in private at our study center in St. Gallen.

The private coaching appointments are arranged individually. We would be happy to create an individual, customized offer for you.

For details and registration for additional private coaching: coaching@sgbs.com

Enrollment Form

St. Gallen Business School
Rosenbergstrasse 36
CH-9000 St. Gallen
Switzerland

Phone +41 71 225 40 80

Internet www.sgbs.com

e-mail seminars@sgbs.com

Seminar-Name

Seminar-Number, Seminar-Date

First Name, Family Name

Company

Address

Country, ZIP-Code, City

Business type, number of employees

Telephone

e-mail

Job title

Date of Birth

Date

Signature

JPE 25

Enrollment

Terms & Conditions for Seminars and Programs

Registration

We are happy to accept your registration or application for a management seminar or program by email, post or internet.

After receiving your registration, we will send you:

- confirmation of your registration with invoice
- information on the schedule, hotel/conference center and arrival
- the room reservation form for your hotel booking

If the seminar is already fully booked, you will be informed immediately.

Information about the seminar hotels

Further information about our seminar centres and hotels can be found on the Internet www.sgbs.com/hotel

Course fee, Hotel costs, Topics

The course fee (plus VAT, depending in which country the seminar takes place) includes includes tuition and all course material. Participants will download the seminar materials electronically from our download center shortly before the seminar. We will send you an email with a link to download them. The course fee does not include any hotel services such as overnight accommodation, breakfast, meals and the daily flat rate for the hotel or conference center. Participants must pay these directly to the hotel. The daily delegate rate of the conference centers in London, Boston and Shanghai is billed directly by the St. Gallen Business School and forwarded to the conference center.

Participants are of course free to stay overnight outside the seminar hotel. In this case, you pay only the daily flat rate charged by the hotel/conference center directly to the hotel or conference center.

The course fee is charged after registration and must be transferred no later than 6 weeks before the start of the seminar. We reserve the right to make minor changes to topics, the sequence of topics and speakers.

We as organizers have the right to move a seminar to our study center in St. Gallen for valid reasons without this justifying cancellation of registration.

Cooperation, Questionnaire

Some of our seminars are held in cooperation with other renowned institutions. The respective event partner records customer satisfaction at the end of the seminar and forwards the evaluation to the cooperation partner.

Certificate

You will receive a course certificate upon completion of the course, or in the case of a multi-part program, during the last part of the program.

Change of Booking, Postponement

If you rebook a booked seminar or part of a seminar up to 3 months before the start, we charge a rebooking fee of CHF 400 plus VAT. If you rebook between 6 weeks and 3 months before the start of the seminar, 20% of the fees for the rebooked event must be paid. If you rebook less than 6 weeks before the start, 40% of the fee is due. If you re-

book less than 2 weeks before the start of the seminar, 80% of the fee is due. If you do not show up, the fee will be forfeited without compensation. Seminars and parts of seminars not attended will be forfeited.

When rebooking, there may be program changes/adjustments and overlaps. This does not entitle you to a partial refund of the seminar fee.

Cancellation, Withdrawal

ECancellation of registration (withdrawal or cancellation) is possible free of charge up to 3 months before the start of the seminar. If you cancel between 3 months and 6 weeks before the start of the seminar, 40% of the seminar fee plus VAT will be charged.

Alternatively, a replacement participant can be provided up to 14 days before the start of the seminar against payment of the rebooking fee of CHF 700.- plus VAT, in accordance with the target group description.

The full seminar fee will be charged if the cancellation is made less than 30 working days before the start of the seminar.

Individual seminars can be cancelled by the organizer at short notice due to force majeure or due to a lack of participants up to 10 working days before the start of the seminar at the latest, without any claim for damages being made.

Postponement in case of danger, pandemic

We treat rebookings made due to a pandemic or an acute danger situation (terror, war) with great

goodwill: We waive the usual rebooking fees. Due to the extended rebooking option, the above-mentioned "free cancellation up to 3 months before the start of the seminar" does not apply. The seminar fee, if not already paid, remains due with the value date stated in the invoice.

Dangerous situations include events such as an epidemic, a pandemic, disasters, serious political or social upheavals that pose a danger to the participants that should reasonably be avoided by postponing the event. A postponement for such reasons by St. Gallen Business School does not entitle the participant to cancel the booked seminar or program.

Insurance, Liability, Price Changes

We recommend that you take out seminar cancellation insurance with your insurance company to cover cancellation costs due to illness and other events.

Any other damage that could be directly or indirectly related to the seminar attendance, whether from accident, illness, liability, theft, cancellation of the seminar by the organizer or damage resulting from the application of the management knowledge imparted by the participants or the company commissioned by us, must also be insured or covered. We exclude any liability.

Swiss law applies **and the place of jurisdiction is St. Gallen.**

With the publication of a new brochure, all previous information regarding content, speakers and prices become invalid.